



For Immediate Release – July 21, 2011

The Fields Corner Collaborative is pleased to kick off My Dot Tour, a multimedia, youth-led walking tour of Fields Corner in Dorchester this August!

The free tours will take place Saturday August 6th and 13th at 11am and on Sunday August 7th and 14th at 4pm. 20 attendee-maximum at each tour – RSVP today!

On the first two weekends in August, My Dot Tour teen guides will for the second year lead participants on hour-long walking tours of Fields Corner. The tours will present a narrative of not only the past, but also the present and future of this diverse and exciting community.

Theatrical in nature, the tours aim to enrich public life in Dorchester, celebrate the recent history and current amenities of Fields Corner, and provide a platform for sharing ideas about future improvements. They feature a selection of notable sites identified and researched by local teens with help from archives, residents, and local institutions.

To enhance the tour experience, each My Dot Tour stop hosts a street sign with location information accessible by phone, and via quick response (QR) code, an information-rich code that can be scanned using a smart phone. The tour website further features audio, images and text about each site.

The tour emphasizes participatory involvement in the creation of a living archive of Fields Corner sites – public comments about the past, present, or future of the area can be phoned in or sent via SMS at the tour stops and through a variety of ways on the website – and provides information to the public well beyond scheduled tour dates.

About

The Fields Corner Collaborative (FCC) is a group of non-profit organizations concerned with celebrating the culture of youth leadership, the history, and the architecture, of Fields Corner for improved social capital and economic development. The FCC consists of the Dorchester Environmental Health Coalition, Dorchester Historical Society, Fields Corner Main Street, Historic Boston Incorporated, and SCI Dorchester/Dotwell. Grant funding is provided by the Boston Foundation of Architecture and the Massachusetts Convention Center Authority. The open source technical components are being developed in collaboration with and support from the MIT Center for Civic Media.

Last year's My Dot Tour pilot established a walking tour route and live walking tour created and presented by the teen participants, printed a walking tour map booklet, and strengthened teen leadership skills. This year's new and improved version explores multimedia methods of disseminating tour content.

Contact Information

<http://www.mydottour.org> | www.facebook.com/mydottour | @mydottour | (617) 855-8687

For media inquiries and to RSVP with your preferred tour date and time at mydottour@gmail.com